

**CONTRACT**

**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

www.wreg.com

And:

**Maggie Clark**  
**139 Brent Creek Drive**  
**Brandon, MS 39047**

<u>Contract / Revision</u> 583545 /		<u>Alt Order #</u> 432
<u>Product</u> Supreme Court-District 3		
<u>Contract Dates</u> 10/24/12 - 11/12/12		<u>Estimate #</u>
<u>Advertiser</u> Coleman,J/Sup Crt Dst 3		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Memphis
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 289.90
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	METRC	10/24/12	10/30/12	WREG-TV News 3 Daybreak 6-7am			:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00	5.30			
Week:		10/29/12	11/04/12	MT-----				2	\$350.00	5.30			
2	METRC	10/31/12	11/06/12	WREG-TV News 3 Daybreak 6-7am			:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$350.00	5.30			
Week:		11/05/12	11/11/12	MT-----				2	\$350.00	5.30			
3	METRC	10/31/12	11/06/12	CBS This Morning	7-9am		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$200.00	3.10			
Week:		11/05/12	11/11/12	MT-----				2	\$200.00	3.10			
4	METRC	10/27/12	10/27/12	News Channel 3 Daybreak	6-9am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$200.00	4.80			
5	METRC	11/03/12	11/03/12	News Channel 3 Daybreak	6-9am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$200.00	4.80			
6	METRC	10/28/12	10/28/12	WREG-TV News 3 Daybreak 6-8am			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$200.00	4.80			
7	METRC	11/04/12	11/04/12	WREG-TV News 3 Daybreak 6-8am			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$200.00	4.80			
8	METRC	10/28/12	10/28/12	CBS Sunday Morning	8-9:30am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00	4.80			
9	METRC	11/04/12	11/04/12	CBS Sunday Morning	8-9:30am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00	8.10			
10	METRC	10/31/12	11/06/12	LIVE at 9	9-10am		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$150.00	2.70			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

www.wreg.com

Contract / Revision	Alt Order #
583545 /	432

Contract Dates	Product	Estimate #
10/24/12 - 11/12/12	Supreme Court-District 3	

Advertiser	Original Date / Revision
Coleman,J/Sup Crt Dst 3	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$150.00</td><td>2.70</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	MT-----	2	\$150.00	2.70																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 11/05/12	11/11/12	MT-----	2	\$150.00	2.70																																								
11	METRC	11/05/12	11/06/12	Price Is Right	10-11am		:30				NM	2	\$450.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$225.00</td><td>4.50</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	MT-----	2	\$225.00	4.50																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 11/05/12	11/11/12	MT-----	2	\$225.00	4.50																																								
12	METRC	11/05/12	11/06/12	Young and the Restless	11am-Noon		:30				NM	2	\$500.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$250.00</td><td>6.40</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	MT-----	2	\$250.00	6.40																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 11/05/12	11/11/12	MT-----	2	\$250.00	6.40																																								
13	METRC	10/24/12	10/30/12	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	2	\$400.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>---T---</td><td>1</td><td>\$200.00</td><td>5.80</td></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$200.00</td><td>5.80</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	---T---	1	\$200.00	5.80	Week: 10/29/12	11/04/12	M-----	1	\$200.00	5.80														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/22/12	10/28/12	---T---	1	\$200.00	5.80																																								
Week: 10/29/12	11/04/12	M-----	1	\$200.00	5.80																																								
E 14	METRC	11/02/12	11/06/12	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	1	\$200.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$200.00</td><td>5.80</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	----F--	1	\$200.00	5.80																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/29/12	11/04/12	----F--	1	\$200.00	5.80																																								
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Rtg</th><th>Type</th></tr><tr><td>1</td><td>METRC</td><td>10/29/12-11/04/12</td><td>WREG-TV News 3 @ Noon</td><td>Noon-12:30pm</td><td>-----F----</td><td>:30</td><td><del>\$200.00</del></td><td>5.80</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table>														Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	METRC	10/29/12-11/04/12	WREG-TV News 3 @ Noon	Noon-12:30pm	-----F----	:30	<del>\$200.00</del>	5.80	NM	Credited											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																				
1	METRC	10/29/12-11/04/12	WREG-TV News 3 @ Noon	Noon-12:30pm	-----F----	:30	<del>\$200.00</del>	5.80	NM																																				
Credited																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>-T-----</td><td>1</td><td>\$200.00</td><td>5.80</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	-T-----	1	\$200.00	5.80																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 11/05/12	11/11/12	-T-----	1	\$200.00	5.80																																								
15	METRC	11/01/12	11/05/12	WREG-TV First News @ 4pm	4-5pm		:30				NM	2	\$400.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$200.00</td><td>5.00</td></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$200.00</td><td>5.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	---T---	1	\$200.00	5.00	Week: 11/05/12	11/11/12	M-----	1	\$200.00	5.00														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/29/12	11/04/12	---T---	1	\$200.00	5.00																																								
Week: 11/05/12	11/11/12	M-----	1	\$200.00	5.00																																								
E 16	METRC	10/31/12	10/31/12	WREG-TV News 3 @ 530pm	News at 530pm (M		:30				NM	1	\$2,000.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>--W----</td><td>1</td><td>\$2,000.00</td><td>6.70</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	--W----	1	\$2,000.00	6.70																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/29/12	11/04/12	--W----	1	\$2,000.00	6.70																																								
17	METRC	10/24/12	10/30/12	WREG-TV News 3 @ 6pm	6-6:30pm		:30				NM	2	\$900.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>---T---</td><td>1</td><td>\$450.00</td><td>6.90</td></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td>6.90</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	---T---	1	\$450.00	6.90	Week: 10/29/12	11/04/12	M-----	1	\$450.00	6.90														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/22/12	10/28/12	---T---	1	\$450.00	6.90																																								
Week: 10/29/12	11/04/12	M-----	1	\$450.00	6.90																																								
18	METRC	11/01/12	11/05/12	WREG-TV News 3 @ 6pm	6-6:30pm		:30				NM	2	\$900.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$450.00</td><td>6.90</td></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td>6.90</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	---T---	1	\$450.00	6.90	Week: 11/05/12	11/11/12	M-----	1	\$450.00	6.90														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/29/12	11/04/12	---T---	1	\$450.00	6.90																																								
Week: 11/05/12	11/11/12	M-----	1	\$450.00	6.90																																								
E 19	METRC	10/27/12	10/27/12	WREG-TV News 3 @ 6pm	(S6-6:30pm		:30				NM	0	\$0.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td>5.30</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S-	1	\$300.00	5.30																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/22/12	10/28/12	-----S-	1	\$300.00	5.30																																								
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Rtg</th><th>Type</th></tr><tr><td>1</td><td>METRC</td><td>10/22/12-10/28/12</td><td>WREG-TV News 3 @ 6pm</td><td>(S6-6:30pm</td><td>-----Sa--</td><td>:30</td><td><del>\$300.00</del></td><td>5.30</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table>														Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	METRC	10/22/12-10/28/12	WREG-TV News 3 @ 6pm	(S6-6:30pm	-----Sa--	:30	<del>\$300.00</del>	5.30	NM	Credited											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																				
1	METRC	10/22/12-10/28/12	WREG-TV News 3 @ 6pm	(S6-6:30pm	-----Sa--	:30	<del>\$300.00</del>	5.30	NM																																				
Credited																																													
20	METRC	11/03/12	11/03/12	WREG-TV News 3 @ 6pm	(S6-6:30pm		:30				NM	1	\$300.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td>5.30</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S-	1	\$300.00	5.30																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/29/12	11/04/12	-----S-	1	\$300.00	5.30																																								
21	METRC	10/24/12	10/30/12	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	4	\$3,000.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>--WT---</td><td>2</td><td>\$750.00</td><td>8.40</td></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>MT-----</td><td>2</td><td>\$750.00</td><td>3.30</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	--WT---	2	\$750.00	8.40	Week: 10/29/12	11/04/12	MT-----	2	\$750.00	3.30														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/22/12	10/28/12	--WT---	2	\$750.00	8.40																																								
Week: 10/29/12	11/04/12	MT-----	2	\$750.00	3.30																																								
22	METRC	10/31/12	11/05/12	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	4	\$3,000.00																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>3</td><td>\$750.00</td><td>8.40</td></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$750.00</td><td>8.40</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	--WTF--	3	\$750.00	8.40	Week: 11/05/12	11/11/12	M-----	1	\$750.00	8.40														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																								
Week: 10/29/12	11/04/12	--WTF--	3	\$750.00	8.40																																								
Week: 11/05/12	11/11/12	M-----	1	\$750.00	8.40																																								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

www.wreg.com

Contract / Revision	Alt Order #
583545 /	432

Contract Dates	Product	Estimate #
10/24/12 - 11/12/12	Supreme Court-District 3	

Advertiser	Original Date / Revision
Coleman, J/Sup Crt Dst 3	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
23	METRC	10/27/12	10/27/12	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$500.00	7.50			
24	METRC	11/03/12	11/03/12	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00	7.50			
25	METRC	10/26/12	10/26/12	Late Night with David Letterman	10:35-11:35pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$175.00	8.40			
26	METRC	11/12/12	11/12/12	Late Night with David Letterman	10:35-11:35pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/12/12	11/18/12	M-----				1	\$175.00	3.30			
27	METRC	10/25/12	10/25/12	Thursday Prime	8-9pm		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,750.00	3.30			
Totals										289.90		54	\$22,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$6,525.00	\$5,546.25
10/29/12 - 11/12/12	41	\$15,675.00	\$13,323.75
<b>Totals</b>	54	\$22,200.00	\$18,870.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

**Kirk, Malisa**

---

**From:** Himes, Jim  
**Sent:** Tuesday, October 30, 2012 4:37 PM  
**To:** Kirk, Malisa  
**Subject:** Fwd: WREG Pre-empt

Here it is

Sent from my iPhone

Begin forwarded message:

**From:** Maggie <[maggiec@mclarkmedia.com](mailto:maggiec@mclarkmedia.com)>  
**Date:** October 30, 2012, 4:28:56 PM CDT  
**To:** "Himes, Jim" <[Jim.Himes@WREG.com](mailto:Jim.Himes@WREG.com)>  
**Subject:** Re: WREG Pre-empt

Yes. Please do that.

Sent from my iPhone

On Oct 30, 2012, at 2:11 PM, "Himes, Jim" <[Jim.Himes@WREG.com](mailto:Jim.Himes@WREG.com)> wrote:

Maggie,

There is crushing demand for the CBS Evening News. You are sitting in there tomorrow at \$1,500 and \$2,000 makes it non-preemptible.

You have pre-empts in 2 areas:

1x 6pm News last Saturday 10/27 that didn't air due to run over from CBS and a noon news out this Friday 11/2 due to rate.

Want to add the \$500 to tomorrow's CBS Evening news and fix? Obviously Sandy is making the ratings ridiculous.

Let me know soonest.

-Jim

James E. Himes, Jr.  
General Sales Manager  
WREG-TV, [WREG.com](http://WREG.com), NC3A  
P) 901-543-2143  
F) 901-543-2339  
C) 901-415-9143  
[www.WREG.com](http://www.WREG.com)

10/30/2012